



# summum

LOOKBOOK FALL 2025



cover:  
blouse 2s3347-12271C7  
gilet 9s141-12279C8

inside cover:  
dress 5s1630-12259C6

# FALL COLLECTION

*Timeless adventures*

For Fall 2025, Summum takes you to the vast and rustic landscape of southern Portugal. Inspired by rural life and the natural rhythm of the seasons, the three successive capsules and the accompanying campaign exude an air of luxury and tradition. Summum designs for the woman who is confident in her elegance: stylish with a casual touch here and there, always dressed for the occasion. This translates into fashionable silhouettes: oversized or with power shoulders and accentuated waists, alongside flares and fringes that capture the charm of a western seventies lifestyle. A rich mix of luxe materials and textures gives cachet to casual looks.

The photo shoot location is a centuries-old family ranch in the south of Portugal, an idyllic spot that underlines the inspiration for this season. In this place, tradition and modern elegance come together, a feeling reflected in the designs and natural colour scheme of the Fall 2025 collection. Ivory, black and timeless neutrals form the basis for this, with successive natural colour accents such as honey yellow, wine berry, sheer violet, cocoa, and misty greens and greys.

The collection reflects the contrast of hectic city life on the one hand and the calmness of the countryside on the other. Think clean boyfriend blazers with roll-up sleeves and suits with shoulder pads, oversized tops and goucho-style trousers. Bold items such as variations on the bomber jacket and boxy lacquer jackets are combined with soft, feminine statement pieces: seventies flared jeans, long-haired faux fur gilets, jumpers and soft woollen cardigans. A collection full of character and contrasts, designed for the versatile woman.



# 6

# CAPSULE

## AUTUMN ESCAPE

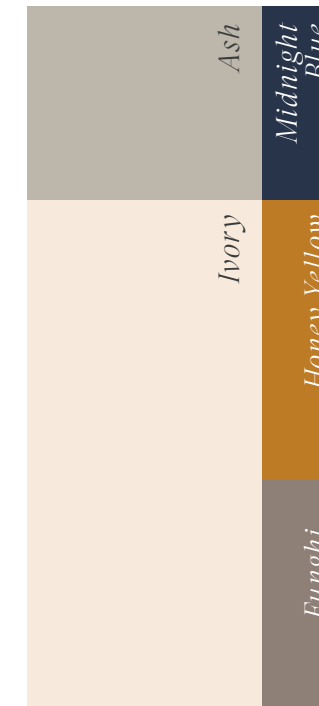
*Delivery July*

With the longest day already behind us, Summum focuses on the colourfulness of late summer, with honey yellow and the golden glow of the first autumn leaves, ivory and quiet neutrals. Generous volumes and rich materials like brocade, an abstract leopard print on satin, sparkling rhinestones, lurex and faux leather set the scene.



left page:  
cardigan 7s7939-7975C6  
trousers 4s2875-12261C6

right page:  
cardigan 7s7938-70039C6  
top 2s3350-12261C6  
cap 8s1052-8591C6  
scarf 8s1048-7997C6





**left page:**  
**coat** 1s1274-122299C7

**right page:**  
**pullover** 7s5892-70002C6  
**jeans** 4s2845-5150BD  
**loafers** 8s1050-8598C6

**gilet** 9s136-12287C6  
**skirt** 6s1345-12289C6





**left page:**  
**jacket** 1s1256-11680C6  
**trousers** 4s2369-11680C6  
**cap** 8s1052-8591C6  
**scarf** 8s1053-8592C6  
**sneakers** 8s1025-8572C6

**right page:**  
**pullover** 7s7925-70030C6  
**skirt** 6s1345-12289C6

**bomber jacket** 1s1256-11680C6  
**trousers** 4s2369-11680C6

**jacket** 1s1256-11680C6  
**cap** 8s1052-8591C6  
**scarf** 8s1053-8592C6





left page:  
top 2s3349-12262C6  
jeans 4s2746-5181BD  
loafers 8s1050-8598C6

cardigan 7s7939-7975C6

right page:  
cardigan 7s7938-70039C6  
skirt 6s1340-12084C6  
beanie 8s1063-7997C6  
scarf 8s1048-7997C6



**left page:**  
**pullover** 7s7933-70036C6  
**longsleeve** 3s5170-30644C6  
**trousers** 4s2875-12261C6

**right page:**  
**top** 2s3320-12173C6  
**trousers** 4s2875-12261C6

**blouse** 2s3145-12294C6  
**trousers** 4s2550-12294C6  
**cap** 8s1052-8591C6  
**sneakers** 8s1025-8572C6

**pullover** 7s7933-70036C6





**left page:**  
**pullover** 7s7926-70031C6  
**trousers** 4s2867-11851C6  
  
**coat** 1s1248-11884C6  
**pullover** 7s7925-70030C6  
**jeans** 4s2746-5181BD







left page:  
dress 5s1630-12259C6

right page:  
pullover 7s7947-70042O6  
skirt 6s1340-12084C6





KEY LOOK C6



**left page:**  
**gilet** 9s137-12258C6  
**trousers** 4s2871-12258C6

**right page:**  
**blouse** 2s3336-12166C6  
**jeans** 42746-5181BD

**denim jacket** 1s1252-5145BD  
**trousers** 4s2843-5145BD  
**boots** 8s1051-8590C7



KEY LOOK BD



**left page:**  
sweater 3s5188-30634C6  
jeans 4s2846-5169BD

rain coat 1s1218-12110C6  
denim jacket 1s1267-5169BD  
jeans 4s2846-5169BD

denim jacket 1s1267-5169BD  
denim jacket 1s1244-5199BD  
jeans 4s2846-5169BD

**right page:**  
denim jacket 1s1262-5145BD  
trousers 4s2871-12258C6  
loafers 8s1050-8598C6



**left page:**  
**gilet** 9s137-12258C6  
**jeans** 42746-5181BD

**right page:**  
**boyfriend blazer** 1s1263-12258C6  
**gilet** 9s137-12258C6  
**top** 3s5185-30714C6  
**jeans** 4s2823-5169BD

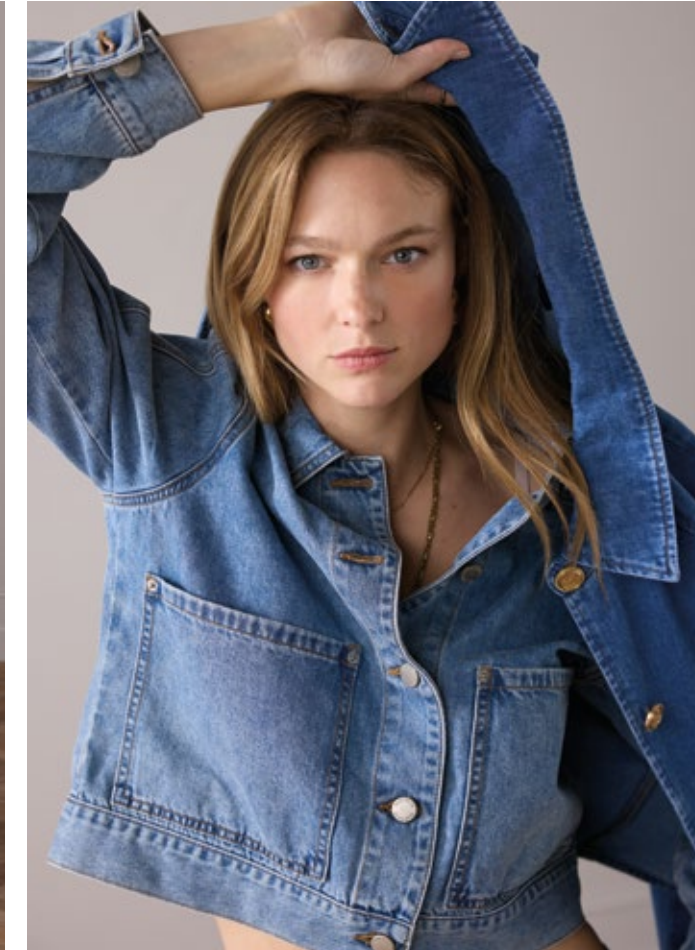


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**jacket** 1s1243-12109C6  
**jeans** 4s2823-5169BD

**right page:**  
**blouse** 2s3329-12263C6  
**trousers** 4s2823-5169BD

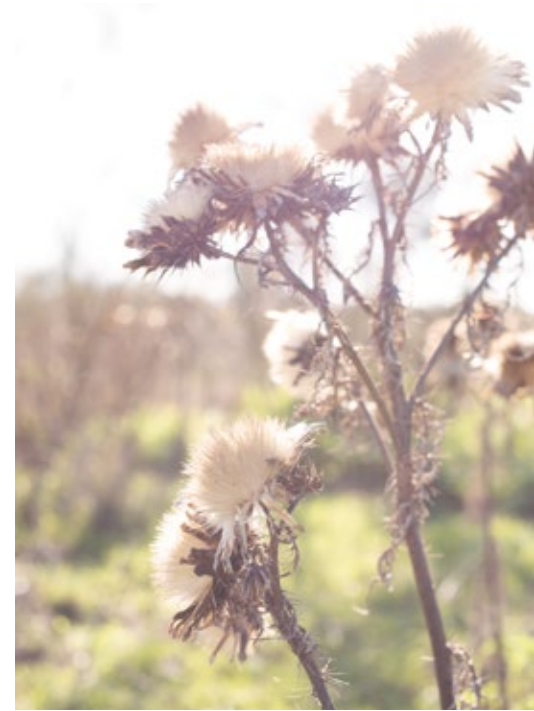
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**denim jacket** 1s1244-5199BD

**jacket** 1s1243-12109C6  
**jeans** 4s2823-5169BD  
**bag** 8s1047-12109C6





gilet 9s137-12258C6  
trousers 4s2871-12258C6



# 7

# CAPSULE

## PURPLE HAZE

*Delivery August*

Warm and intensely feminine colours make up the second capsule, with wine berry and sheer violet alongside cocoa, alpaca, ivory and black. Boyfriend blazers with a feminine touch, tie-dye and floral prints on satin tops, luxurious knits, coats in long-haired faux fur and laquer – here, casual and glam are perfectly balanced.



blouse 2s3191-12300C7  
jeans 4s2861-6185BD  
boots 8s1051-8590C7

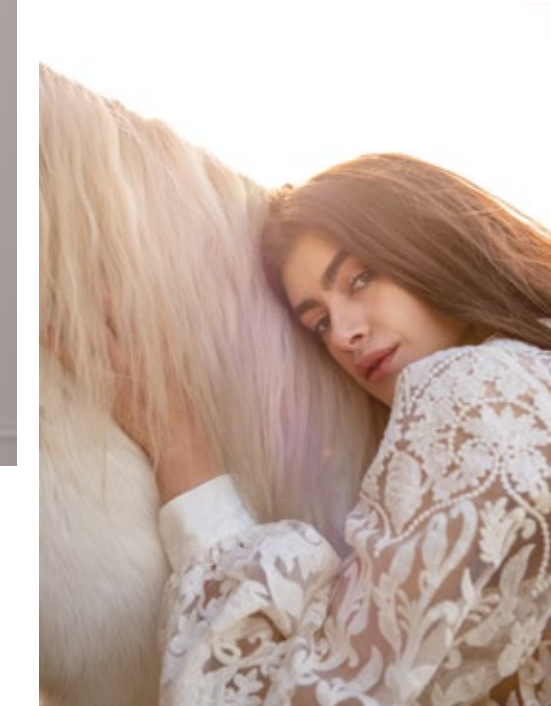
Wineberry	Sheer Violet
Alpaca	Black
Ivory	Cacao



**left page:**  
**cape** 1s1258-12194C7  
**blouse** 2s3191-12300C7  
**jeans** 4s2861-5185BD

**right page:**  
**blazer** 1s1265-12072C7  
**cardigan** 7s7923-70028C7  
**trousers** 4s2880-12072C7

**blouse** 2s3191-12300C7







**left page:**  
**coat** 1s1274-12299C7  
**sweater** 3s5161-30715C7  
**trousers** 4s2866-12084C6

**coat** 1s1224-12311C7  
**blouse** 2s3145-12294C6  
**trousers** 4s2550-12294C6  
**cap** 8s1052-8591C6  
**sneakers** 8s1025-8572C6

**sweater** 3s5161-30715C7  
**trousers** 4s2866-12084C6  
**sneakers** 8s1025-8572C6

**right page:**  
**coat** 1s1274-12299C7





**left page:**  
**jacket** 1s1205-12293C7  
**skirt** 6s1344-12288C7

**right page:**  
**boots** 8s1051-8590C7

**cardigan** 7s7923-70028C7  
**skirt** 6s1344-12288C7





**left page (left to right):**  
**rain coat** 1s1218-12110C7  
**cap** 8s1052-859108

**pullover** 7s7926-70031C7  
**trousers** 4s2838-12301C7  
**bag** 8s1047-8587C6  
**sneakers** 8s1059-8598C6

**cardigan** 7s5844-7997C7  
**top** 3s5170-30644C6  
**trousers** 4s2866-12084C6

**right page:**  
**jacket** 1s1254-12296C7  
**jeans** 4s2746-8181BD  
**belt** 8s1057-8596C7





left page:  
top 2s3359-12272C7  
jeans 4s2851-5127BD  
sneakers 8s1025-8572C7

right page:  
cardigan 7s7949-70034C7  
trousers 4s2880-12072C7





**left page (left to right):**  
**pullover** 7s7940-70034C7  
**trousers** 4s2497-11910C7  
**sneakers** 8s1025-8572C6

**dress** 5s1630-12259C7

**spencer** 7s7932-70035C7  
**trousers** 4s2874-12268C7  
**sneakers** 8s1025-8572C7

**right page:**  
**top** 2s3322-12267C7  
**trousers** 4s2872-11851C7  
**sneakers** 8s1025-8572C7





KEY LOOK C7



KEY LOOK C7

left page:  
cardigan 7s7937-70038C7  
trousers 4s2874-12268C7

right page:  
blazer 1s1264-11680C7  
trousers 4s2369-11680C7  
sneaker 8s1025-8572C7

spencer 7s7932-70035C7





left page:  
pullover 7s7936-70037C7  
scarf 8s1054-859308  
scarf 8s1048-7997C7  
beanie 8s1063-7997C7

right page:  
pullover 7s7936-70037C7  
trousers 4s2367-11851C7  
sneakers 8s1025-8572C7

top 2s3324-1181C7  
trousers 4s2369-11680C7  
belt 8s1058-8597C7





**top** 3s5166-30721C7  
**trousers** 4s2867-11851C7  
**gilet** 9s140-12299C7

**top** 3s5166-30721C7  
**trousers** 4s2867-11851C7

**top** 2s3339-12269C7





top 2s3356-12273C7



# 8

# CAPSULE

## MISTY FIELDS

*Delivery September*

Between ivory and black, the latest capsule shrouds itself in misty greys, greens and limes. Chic and comfortable, with an elegant suit in warm flannel, a check with foil print, lace and embroidery, luxurious bombers and waistcoats on casual trousers and statement knits with fringes or sparkling stones.



jacket 1s1205-12293C8  
pullover 7s7944-7997C8  
trousers 4s2877-12277C8

Dark Camo	Misty Lime
Green Lentil	Black
Ivory	Mist



**left page:**  
**pullover** 7s7944-7997C8  
**skirt** 6s1348-12259C8  
**boots** 8s1051-8590C7

**right page:**  
**top** 2s3338-12259C8  
**skirt** 6s1348-12259C8  
**sneakers** 8s1059-8598C6

**pullover** 7s7944-7997C8





**pullover** 7s7944-7997C8  
**trousers** 4s2899-12306C8  
**loafers** 8s1050-8598C8

**top** 2s3322-12267C8  
**skirt** 6s1348-12259C8  
**belt** 8s1057-8596C6

**bomber jacket** 1s1261-12280C8  
**trousers** 4s2872-11851C8





**left page:**  
**sweatshirt** 3s5160-30713C8  
**trousers** 4s2837-12278C8  
**sneakers** 8s1025-8572C7

**right page:**  
**jacket** 1s1243-12109C8  
**trousers** 4s2837-12278C8

**gilet** 9s141-12279C8  
**trousers** 4s2837-12278C8





**left page:**  
**blouse** 2s3347-1227107  
**trousers** 4s2837-1227908  
**gilet** 9s141-1227908

**jacket** 1s1243-1210908  
**trousers** 4s2837-1227808  
**sneakers** 8s1025-857207

**right page:**  
**blouse** 2s3347-1227107  
**gilet** 9s141-1227908



**left page:**  
**bomber jacket** 1s1204-12298C8  
**jeans** 4s2870-5140BD

**right page:**  
**top** 2s3220-12182C8  
**trousers** 4s2734-12182C8  
**cap** 8s1052-8591C8

**bomber jacket** 1s1204-1298C8  
**top** 2s3220-12182C8  
**trousers** 4s2734-12182C8  
**cap** 8s1052-8591C8  
**sneakers** 8s1059-8598C6





**left page:**  
**jacket** 1s1194-12290C8  
**pullover** 7s7943-70029C8  
**trousers** 4s2734-12182C8

**top** 2s3323-11817C8  
**skirt** 6s1344-12288C8

**right page:**  
**top** 2s3355-12275C8  
**trousers** 4s2734-12182C8







**left page:**  
**spencer** 7s7929-799708  
**blouse** Amsterdam-12119  
**trousers** 4s2862-3071008

**right page:**  
**spencer** 7s7929-799708  
**bomber jacket** 1s1249-1188408  
**t-shirt** 3s5194-3072408  
**jeans** 4s2746-5181BD





**boyfriend blazer** 1s1263-12258C8  
**trousers** 4s2878-12258C8  
**loafers** 8s1050-8598C6

**blazer** 1s1262-12258C8  
**trousers** 4s2871-12258C8

**jacket** 1s1194-12290C8  
**pullover** 7s7943-70029C8  
**jeans** 4s2712-5196BD



left page:  
blouse 2s3327-1229207  
trousers 4s2838-1230108

right page:  
dress 5s1629-1150908  
boots 8s1051-859007

gilet 9s140-1229907  
blouse 2s3357-1228208  
trousers 4s2877-1227708





**left page:**  
**sweater** 3s5187-30710C8  
**trousers** 4s2862-30710C8  
**sneakers** 8s1025-8572C7

**coat** 1s1248-11884C8  
**sweater** 3s5187-30710C8  
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**loafers** 8s1049-8588C7

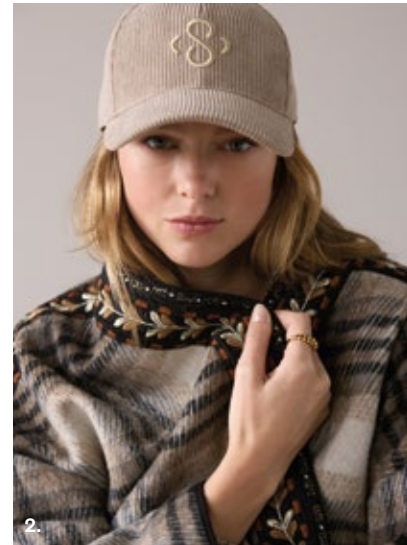
**right page:**  
**cardigan** 7s7948-70043C8  
**trousers** 4s2837-12278C8



# ACCESSORIES FALL 2025



DISCOVER MORE ACCESSORIES ON OUR B2B WEBSITE: [B2B.SUMMUMWOMAN.COM](https://www.b2b.summumwomanc.com)  
**left page:** **cap** 8s1052-8591C6, **cap** 8s1052-8591C7, **cap** 8s1052-8591C8.  
**right page:** **1. sneakers** 8s1059-8598C6, **2. cap** 8s1052-8591C6, **3. loafers** 8s1050-8598C6, **4. boots** 8s1051-8590C7,  
**5. bag** 8s1047-8587C6, **6. loafers** 8s1050-8598C8, **7. beanie** 8s1063-7997C6, **scarf** 8s1048-7997C6,  
**8. sneakers** 8s1025-8572C7





pullover 7s7944-7997C8

## EXTRA TOOLS

- ✓ *Surprise customers with our beautiful **magazine**. To be ordered in packs of 5 units.*
- ✓ *Set of **A3 images for the logo block**. Don't have a logo board yet? Order one through your sales contact.*
- ✓ *Clear **packshots** \* for e-commerce and digital flat lays.*
- ✓ *Inspirational **lookbook images**\* containing outfit ideas.*
- ✓ *Atmospheric **campaign images**.\**
- ✓ *A **campaign video**\* to enhance the collection.*

\*Can be downloaded from the B2B tool

# MARKETING & PR

Summum delivers quality and creates demand, driven by a powerful marketing and PR strategy. Our approach to campaigning is a collective effort. This is how we achieve the best results; through broad-based use and repetition, we ensure consumer recognition. Every season, we tell a unique story with our collections, anchored in key looks that best capture the spirit of the season. This story is communicated seamlessly across all audience-relevant channels, creating a connected experience for our customers. From campaign photos and behind-the-scenes moments to lookbook images and packshots, Summum captures it all and social media plays a key role. This approach builds cohesiveness across the digital landscape. Join us on our journey.

**The full 360-degree Fall 2025 campaign will land in September this year (week 37).**

## THIS SEASON'S GIFT

Each season, Summum offers a custom-made gift – a perfect giveaway for pampering clients with a little treat or when organizing a store event. This season, we have a specially designed canvas tote bag, which includes a matching handsoap and our Fall magazine.



We offer the set\* – tote bag, handsoap, and magazine – in bundles of 10. **The purchase price is € 75 per bundle.**

All gift items are also available separately:

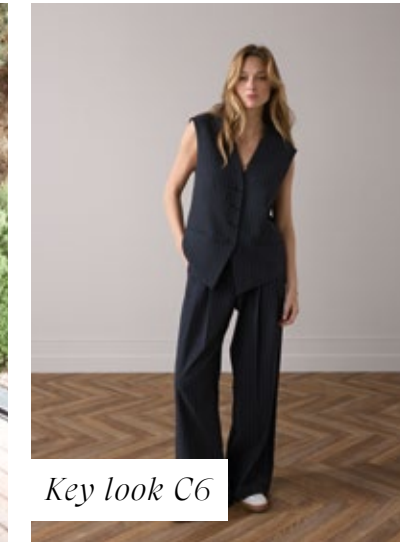
**Tote bag per 10 pieces € 35.**

**Handsoap per 10 pieces € 50.**

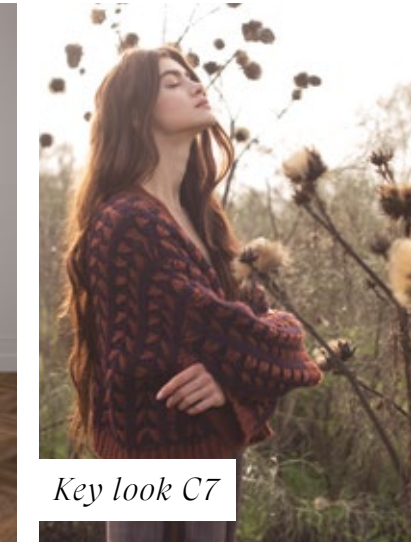
\* The gift designs are subject to change.



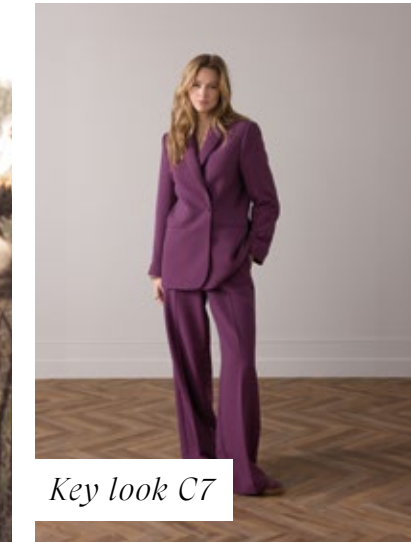
Key look C6



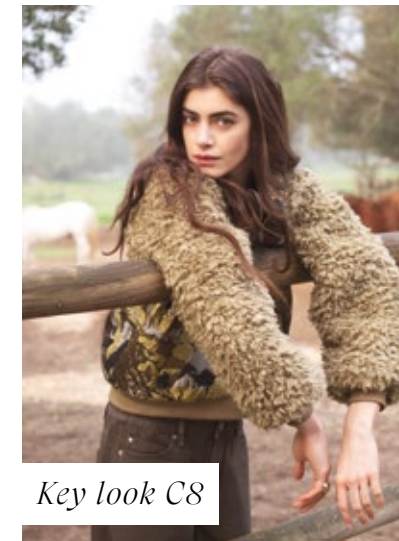
Key look C6



Key look C7



Key look C7



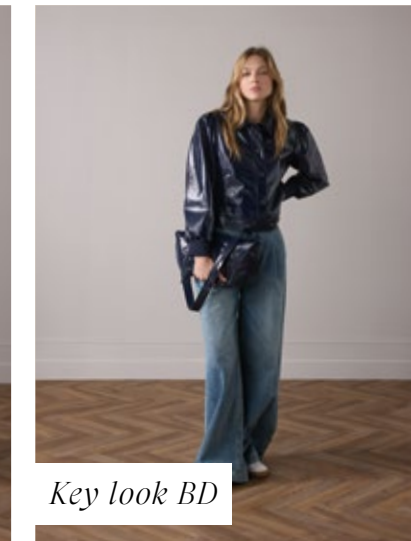
Key look C8



Key look C8



Key look BD



Key look BD

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inside back cover:  
blazer 1s1257-1227C8  
trousers 4s2877-1227C8  
sneakers 8s1025-8572C6

back cover:  
blouse 2s3347-1227C7





[summumwoman.com](http://summumwoman.com)